



Expressly for TRAVEL PROFESSIONALS

January 2020



Best Must-Know Travel Tips while Visiting the Hawaiian Islands

Every destination has its own set of unwritten rules regarding cultural and social etiquette, and Hawaii is no different. Prior to their arrival in the Islands, visitors can now view a series of engaging and insightful videos sharing dos and don'ts to be aware of before setting out to explore the Hawaiian Islands. The video series' helpful tips, each explained by a local resident, touch on subjects such as ocean safety, ocean conservation, culture, land safety, astute renting and *pono* (responsible) tourism. Check out all of the videos linked below for tips designed to help you explore Hawaii better.

Kauai

Clients planning a visit to Kauai can watch [kumu hula \(hula instructor\) Leinaala Jardin](#) share the cultural significance of hula and advice on ways visitors can connect with the island's traditions and stories through the artform. In another video, Kauai land safety expert [Kawika Smith](#) offers guidance on being mindful of hiking conditions before heading out on the trail. Ocean safety expert [Kalani Vierra](#) offers a few water safety pointers to abide before hitting the island's beautiful beaches. And cultural practitioner [Sabra Kauka](#) shares the importance of residents and visitors always being mindful of their impact on the environment and other people while visiting.

Oahu

Oahu-bound travelers still planning their visit will gain insight about Hawaii's unique local cultural etiquette in a video from cultural advisor [Marques Marzan](#). Before hitting

the ground running (or walking) on Oahu's trails, get some helpful tips on hiking safety from nature conservationist [Ulalia Woodside](#). A video featuring local ocean conservationist [Ocean Ramsey](#) offers advice on keeping marine life safe as you participate in ocean activities and visit island beaches. And world champion surfer [Duane DeSoto](#) shares some of his ample knowledge of ocean safety, offering advice on enjoying the island's beaches while keeping safety top of mind.

Maui Nui

Preparing to visit Maui, Molokai or Lanai? With so many vacation rental options to choose from, Maui resident [Malika Dudley](#) offers insider tips on selecting the ideal accommodations for your stay. If you're anxious to enjoy Maui Nui's inviting ocean waters, a video with master waterman [Archie Kalepa](#) and world champion waterman Zane Schweitzer shares their knowledge of staying aware of waves, winds, currents and other ocean conditions. Marine biologist [Lauren Blickley](#) explains the importance of protecting the ocean while you enjoy it, and the negative effect plastic waste and some sunscreens have on marine life. And in a video sharing his thoughts on conservation from a native Hawaiian perspective, cultural educator [Kainoa Horcajo](#) encourages visitors to treat the land as they would a loved one.

Island of Hawaii

Cultural advisor [Uncle Earl Regidor](#) explains Hawaii's spirit of *aloha* and the importance of exploring the island of Hawaii with open arms and an open heart. Hiking enthusiasts headed to the island of Hawaii should check out the video from trail safety expert [Jason Cohn](#) touching on the island's unique landscapes and staying safe on its trails. Water safety expert [Iko Balanga](#) shares tips on navigating beaches and understanding changing water conditions while visiting the island. And local business owner [Soni Pomaski](#) talks about traveling *pono* (in a way that is positive), Hawaii's equivalent to the concept of responsible travel.

Click this link for a full set of links to videos in the [Kuleana](#) series. Each video spotlights a Hawaii resident sharing the natural beauty of Hawaii while offering guidance on traveling respectfully. Individually, they are *kumu* (teachers), artisans, environmental conservationists, watermen, surfers, safety experts, *hula* performers and business owners. Together, they are protectors of land, sea and culture, each committed to caring for Hawaii, everyone who calls these islands home, and all who visit.

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Whats New?

On October 1, 2020, the U.S. Department of Homeland Security (DHS) will require all U.S. travelers to present REAL ID-compliant driver's licenses or another acceptable form of ID to pass through airport security. Other acceptable forms of identification include a U.S. passport or passport card, U.S. military ID, enhanced driver's license and DHS trusted traveler cards. How can you tell if you have REAL ID-compliant identification? REAL ID-compliant identification cards are

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[Honolulu Festival](#)
March 6 - 8, 2020

Hawaii's premier cultural event, promoting mutual understanding, economic cooperation and ethnic harmony between the people of Hawaii and the Pacific Rim region.

[LEARN MORE>>](#)

Kauai
[Kauai Steel Guitar Festival](#)
February 28 & 29, 2020

Oahu
[POW! WOW! Hawaii 2020](#)
February 7 - 15, 2020

Maui
[East Maui Taro Festival](#)
April 25, 2020

Island of Hawaii
[Waimea Ocean Film Festival](#)
February 15 - 17, 2020

[View All Events >>](#)

generally marked with a star in the upper corner of the card. Not sure what REAL ID is and why it matters? The U.S. Travel Association's [issue page](#) breaks down information on REAL ID as it relates to our industry, including [survey findings](#) outlining the complexity of the issue. Additionally, DHS and TSA websites include FAQ pages with more details. Learn more at www.ustravel.org.

Travel Advisor Updates

The official Visitors' Guide to the Hawaiian Islands now available to download or order at <https://agents.gohawaii.com>

The Hawaiian Islands 2020 Official Visitors' Guide Online

Clients interested in having a wealth of Hawaii information on their smartphone or mobile device? Send them the digital link to the 2020 Official Visitors Guide. Detailed island maps, landmark information, historical attractions and unique experiences are highlighted in this resourceful guide. Access the link today to give your clients more for their Hawaii vacation at <https://agents.gohawaii.com>.



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