Terms and Conditions

Open to professional travel agents based in the United States and Canada. Travel agents must have a valid IATA and sell Mexico as a destination. The qualification period runs from November 1st, 2024, to January 31, 2025 11:59pm EST. Agents who complete the learning course for the first time, are automatically entered for a chance to win. No purchase necessary; completing the course is the only requirement for entry.

Five winners will be picked for a complimentary Fam Trip to La Paz, Mexico. The trip will include a 4-night all-inclusive stay in La Paz, roundtrip airfare to SJD and transportation transfer fees. No tips or alcohol included. Economy airfare may or may not include checked bags.

Winners must attend all activities and site inspections during their stay.

Winners will be randomly selected using a random number generator and will be contacted by La Paz Tourism Office via the email address associated with their Travel Agent Academy account by February 3rd, 2025 for the March Fam Trip (possible dates are 03/04-03/08/2025).