Terms and Conditions

Open to professional travel agents based in the United States and Canada. Travel agents must have a valid IATA and sell Mexico as a destination. The qualification period runs from November 15th, 2024, to January 31, 2025 11:59pm EST. Agents who complete the learning course for the first time, are automatically entered for a chance to win. No purchase necessary; completing the course is the only requirement for entry.

Six winners will be picked for a complimentary Fam Trip to Loreto, Mexico. The trip will include a 4-night accommodation in the heart of Loreto, ground transportation, meals, activities (including whale watching!) and roundtrip airfare to Loreto (from Mexico, USA or Canada).

No tips or alcohol included. Economy airfare may or may not include checked bags.

Winners must attend all activities and site inspections during their stay.

Winners will be randomly selected using a random number generator and will be contacted directly by the Baja California Sur Tourism Office via the email address associated with their Travel Agent Academy account in February, 2025 for the March Fam.